



COMMUNICATIVE ENGLISH (MAJOR)

COURSE OUTCOME

UNDER CBCS

Name of the Program	Course Outcomes (CC-1) PHONETICS AND PHONOLOGY
B.A Communicative English (Major) SEM 1	CO1. The aim is to develop knowledge and awareness of English phonetics
	CO2. Students should be familiar with – and be able to apply – technical terms for describing and analyzing English pronunciation and be able to read and produce phonemic transcriptions
	CO3. Combined with pronunciation practice, the course should help students acquire a pronunciation without Mother tongue influence

Name of the Program	Course Outcomes (CC-2) GRAMMAR AND USAGE
B.A Communicative English (Major) SEM 1	CO1. Students will be able to identify and explain errors and correct the incorrect usage of grammar and vocabulary.
	CO2. Students will be able to develop knowledge about the appropriateness acceptability and grammaticality of English language
	CO3. Students will be able to develop a stock of vocabulary ranging from idioms to common phrasal verbs.

NameoftheProgram	Course Outcomes (CC-3) SOCIOLINGUISTICS
B.ACommunicative English (Major) SEM 2	CO1. Identify and critically interpret variation in language use.
	CO2. Identify key social and linguistic influences which lead to language variation and change.
	CO3. Analyze sociolinguistics processes from both linguistic and sociological points of view.

NameoftheProgram	Course Outcomes (CC-4) LISTENING AND SPEAKING COMPETENCE
B.ACommunicative English (Major) SEM 2	CO1. Practical: Speak fluently and can comprehend oral communication. Students can understand British and American accent.
	CO2. Understand the difference between oral language and written language.
	CO3. Identify the discourse markers used in communication
	CO4. Understand the process of listening and different ways to become a better listener and public speaker
	CO5. Understand the different functions of language

NameoftheProgram	Course Outcomes (CC-5) ENGLISH COMPREHENSION & COMPOSITION
B.ACommunicative English (Major) SEM 3	CO1. Upon completion of this course the student will have reliably demonstrated the ability to use the conventions of grammar when creating paragraphs.
	CO2. Studentswilldevelopplanning and organizing skill and sensory perception in descriptive writing.
	CO3 students will be able to apply required reading strategies and sub-skills, identify discourse markers and construct meanings, understand the mechanisms of cohesion and coherence.

NameoftheProgram	Course Outcomes (CC-6) TECHNICAL ENGLISH AND COPY EDITING
B.ACommunicative English (Major) SEM 3	CO1. To enable students to, impart knowledge about the importance of vocabulary and grammar. Copy editing teaches you thetools you need to be an efficient proofreader or copy editor.
	CO2. Help participants communicate written technical information to technical and non-technical audiences. For copy editing checking the facts (names, dates, times, places, past events, etc.).
	CO3. Provide tips on making complicated information understandable to a variety of readers. Copy editing ensures the quality of work.

NameoftheProgram	Course Outcomes (CC-7) ENGLISH LANGUAGE TEACHING
B.ACommunicative English (Major) SEM 3	CO1. Explain the sub skills of LSRW. Students can distinguish between receptive skills and productive skills. Learn about the importance of LSRW in language acquisition
	CO2. Apply strategies to teach the skills of listening, speaking, reading and writing
	CO3. Design lesson plans
	CO4. Explain the sub skills of LSRW. Students can distinguish between receptive skills and productive skills. Learn about the importance of LSRW in language acquisition
	CO5 Plan and implement language tests

NameoftheProgram	Course Outcomes (SECA)
B.ACommunicative English (Major) SEM 3	CO1 Discuss the technique of review writing
	CO2 prepare a travel itinerary
	CO3 Draft an advertisement for a travel agency
	CO4 write a travelogue , travel blog and travel dairy

NameoftheProgram	Course Outcomes (CC-8) PR & ADVERTISING
B.ACommunicative English (Major)	CO1. Comprehend the role and importance of advertising in society. Discuss the concept and tools of Public Relations
SEM 4	CO2. Develop and demonstrate strategic plans and planning methods in Advertising and Public Relation
	CO3 Students get the practical knowledge to plan and execute ethically sound and socially responsible advertising strategies and public relations campaign

NameoftheProgram	Course Outcomes (CC-9) MASS COMMUNICATION AND MASS MEDIA: PRINT, ELECTRONIC, DIGITAL AND NEW MEDIA
B.ACommunicative English (Major)	CO1. To introduce students to the basics of reporting and writing for print media.
SEM 4	CO2. Students will learn to how information influences the behavior, attitudes and opinions of individuals within society
	CO3. To impart skills related to Information Communication Technologies (ICTs), including digital and media literacy and competencies.

NameoftheProgram	Course Outcomes (CC-10)SOFT SKILL DEVELOPMENT AND POWERPOINT PRESENTATION
B.ACommunicative English (Major)	CO1. Understand the difference between hard skills and soft skills.
SEM 4	CO2. Explain the different techniques of persuasion, negotiation and conflict management
	CO3. Discuss the different factors that affect team effectiveness, motivation and problem solving skills
	CO4. Prepare and present powerpoint presentation

NameoftheProgram	Course Outcomes (SECB) BUSINESS ENGLISH COMMUNICATION
B.ACommunicative English (Major) SEM 4	CO1. Students will be able to identify and differentiate between various forms of business writing.
	CO2. Students will be able to develop business jargon and technical terms, required in business communication.
	CO3. Students will be able to gain theoretical in depth knowledge of the area along with putting that into practice.

NameoftheProgram	Course Outcomes (CC-11) INTERVIEWING TECHNIQUES, TALK SHOW, NEWS READING AND WRITING, PUBLIC SERVICE ANNOUNCEMENT, COMMENTARY AND COMPERING
B.ACommunicative English (Major) SEM 5	CO1. Prepare and present news for radio and television
	CO2.Present and market commercial products
	CO3. Discuss the structure of different talk shows and also the qualities required in a talk show host.
	CO4. Discuss the different types of interview and the expected questions.
	CO5. Design and present radio or television talk shows and discussions

NameoftheProgram	Course Outcomes (CC12) ON JOB TRAINING AND INTERNSHIP REPORT WRITING
B.ACommunicative English (Major) SEM 5	CO1. The students will develop adaptability and job skills in the corporate and media Sector
	CO2. The students will be able to put theoretical knowledge acquired in the previous semester into practice.
	CO3. The students will realize the expectations and demands of the employment sector and build negotiation skills.

NameoftheProgram	Course Outcomes (DSEA1) NEWSPAPER REPORT AND FEATURE WRITING
B.A Communicative English (Major) SEM 5	CO1. Students will be able to identify and write record, produce and edit several formats of TV and radio programs including news stories, and features.
	CO2. Upon completion of the course, students will demonstrate the ability to research and evaluate appropriate sources and background materials for a news story.
	CO3. Upon completion of the course, students will create a photo story essay using a wide-angle lens that captures the first of three basic types of photojournalism
	CO4. This course will provide the students with the knowledge and skills needed to start you on this fascinating career.
	CO5. Captions create wonders in today's world,thus proper training will guide them to a better tomorrow

NameoftheProgram	Course Outcomes (DSEB1) TRANSLATION STUDIES
B.A Communicative English (Major) SEM 5	CO1. Understand the skills required to become a professional translator and what is meant by translation competence
	CO2. Understand the concept of translation studies by reading informed criticism in the theoretical field, thereby contextualizing the discipline in general
	CO3. At the end of the course students would be able to: Appreciate the process of translation; Begin translating from one language to another, know the politics of translation.

NameoftheProgram	Course Outcomes (CC13) ENTREPRENEURSHIP DEVELOPMENT
B.ACommunicative English (Major) SEM 6	CO1. This course focuses on motivating students for startups.
	CO2. The more focus is given on creativity and innovation.
	CO3. Clarity about the business idea. Market potential for the product or service.
	CO4. Skills in preparing business plan
	CO5. Conducting project feasibility study .Role and assistance by various promotional organizations. Clarity about the business idea. Market potential for the product or service. And last but not the least Opportunity to sharpen entrepreneurial competencies

NameoftheProgram	Course Outcomes (CC14) RESEARCH PROJECT
B.ACommunicative English (Major) SEM 6	CO1. Understand what is research and the different methodologies and theories of research and purpose of research
	CO2.Conduct an independent field survey, frame questionnaire, select Sample size and sample population .
	CO3. Collect and analyze data
	CO4. Present and defend their findings

NameoftheProgram	Course Outcomes (DSEA2)) CRITICAL READING AND UNDERSTANDING GENRES
B.ACommunicative English (Major) SEM 6	CO1. By the end of the course students will know: Basic concepts of the critical idiom and key arguments relating to literary value, the methods and function of literary analysis.
	CO2. Differentiate between opinions and appreciations, and analysis.
	CO3. Develop critical thinking and analytical reading skills.
	CO4. Identify and differentiate between different genres and sub- genres
	CO5. identify aspects of context, in particular the purpose of the genre and relate them to the surface features;

Name of the Program	Course Outcomes (DSEB3) LANGUAGE ONLINE
B.A Communicative English (Major) SEM 6	CO1. Discuss the impact of social media – their effect on new business, psychological and health effects
	CO2. Understand effect of internet on English language
	CO3. Understand new vocabulary , acronyms , slangs
	CO4. Discuss the evolution of memes , social media sites
	CO5. Understand and draft social media case studies