

# BASANTI DEVI COLLEGE

Date: 07/02/2025

## Digital Branding & Strategy

UDDAMI INDIA FOUNDATION  
**if**

# Digital BRANDING & STRATEGY

**Who can join**  
Graduate/ Pursuing 6th Semester  
Willing to take up job immediately after training

**Course Content**

- ✓ Search Engine Optimization
- ✓ Social Media Marketing
- ✓ Social Bookmarking
- ✓ Classified Ads
- ✓ Off page blogging
- ✓ On page blogging
- ✓ Google Analytics
- ✓ Search Engine journals
- ✓ Voice Search optimization

**COURSE FEE FREE**  
**ENROLL NOW**

**Course Duration**  
6 Months

Call For More Info  
8981604927  
158/4 Prince Anwar Shah Road, Kolkata- 700045

- Digital Marketing 2<sup>nd</sup> Phase begin from **1st March 2025** at Uddami, Lake Gardens centre.
- The course is completely free of cost.
- **4 classes (every Saturday) per month for 2 hours (11:30 A.M. - 01:30 P.M.).**
- **Total 6 months course.** Job linkage to be provided immediately after course completion.
- Interested candidates are requested to register by **15th February, 2025.**
- Post registration students will be shortlisted through screening test at Lake Gardens centre.
- Student Capacity: 10 only

Find the link below:

<https://docs.google.com/forms/d/e/1FAIpQLScXhVKub7WCPm0MZ8Q8GtUfJohTpTduxOonRYtYZFobHCe-mg/viewform?usp=header>

Please contact **Prof. Ankhi Sen Sanyal (+91 98301 12110)** for further enquiry.